

DAIR Assessment Form

Organization Legal Name: _____

Representative Name & Job Title: _____

Email: _____

Phone Number: _____

Which Mitacs program are you applying for? Business Strategy Initiative (BSI) Accelerate (Coming 2025)

Please indicate under which pillar your project defined:

Business Strategy Initiative

Leadership & Governance

- Strategic Planning and Positioning
- Performance and Management Systems
- Risk Management Systems
- Innovations

Workforce Development

- Planning
- Mobilization
- Hiring and Training
- Performance Evaluation
- Retention

Operations

- Supply Chain Management
- Customer Relationship Management
- Continuous Improvement
- Engineering Methods
- New Product/Program Management

Marketing

- Branding
- Content Creation
- Copywriting
- Social Media
- Graphics

Accelerate

Digital Technologies

- Product Lifecycle Management
- Productivity Improvements
- Artificial Intelligence
- Machine Learning

Configurations & Systems

- Advanced Air Mobility
- Drones
- Electric Vertical Takeoff and Landing

Energy & Propulsion

- Sustainable Aviation Fuels
- Electrification
- Hydrogen
- Hybrid

Advanced Materials

- Light-weighting
- Alloys
- Composites

Operations

- Manufacturing and Assembly
- In-flight
- Airport

Project Title: _____

Project Description (maximum 200 words):

Have you started discussions with a University/College? Yes No

If yes, please indicate which school, department and professor(s) have you started conversations with?

Send the completed form to:
collaboration@dairhub.com

Visit dairhub.com/initiatives for more details



DAIR

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